



WINDSOR BOWLING & SPORTS CLUB



SPONSORSHIP PROPOSAL 2022-2023

Located in the heart of Windsor, Windsor Bowling & Sports Clubs membership is open to men & women of all ages. Offering free coaching for beginners, lawn bowls is a great way to keep active and look after both your physical and mental health.



ABOUT OUR CLUB

In January 1930 an application was made to the council for land to be leased for the purpose of a bowling green. The first game of bowls was played at our club on the 28th of March 1931. The official opening followed on 2nd May 1931. Since then we have been a place the local community come to socialise and enjoy a friendly game of bowls along with the mateship the club has to offer.

Now in our 92nd year, we have over 200 members that regularly visit our club to keep active, look after their physical & mental health. We also accommodate visiting bowlers from regions near and far. Our annual schedule sees over 10,000 visitors to our club.



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OUR SCHEDULE

With the last 2+ years being restricted due to COVID-19, our calendar has never been so full. We have 11 Club Championship disciplines, 5 Major Tournaments, 2 Inter-club Seasons we call Pennants, where we see people from all over the regions at our club over each multi-week season, all on top of our busy weekly schedule. This means a lot of bowls, and lots of people coming to our club to enjoy the facilities. Let's not forget to mention the regular bookings for Barefoot Bowls that we welcome at the club. Let's look at what is scheduled;

CLUB CHAMPIONSHIPS		TOURNAMENTS		PENNANTS			
Event	Start	Tournament	Start	Round	Date	Round	Date
Minor Singles	2/07/2022	Buddy Bowls	24/09/2022	1	13/08/2022	1	25/02/2023
Mixed Pairs	3/07/2022		25/09/2022	2	20/08/2022	2	4/03/2023
Minor Pairs	14/08/2022	Sets Play	22/10/2022	3	27/08/2022	3	11/03/2023
Mixed Fours	2/10/2022	Windsor Challenge	3/12/2022	4	3/09/2022	4	18/03/2023
Major Singles	12/11/2022		4/12/2022	5	10/09/2022	5	25/03/2023
3 Bowl Triples	13/11/2023	Christmas Bowls	17/12/2022	6	17/09/2022	6	1/04/2023
Major Fours	7/01/2023	Sets Play	26/01/2023	Playoffs	15/10/2022	7	15/04/2023
Major Pairs	4/02/2023	Sets Play	20/05/2023	Playoffs	16/10/2022	8	22/04/2023
2 Bowl Triples	16/04/2023			Playoffs	22/10/2022	9	29/04/2023
Mixed Triples	27/05/2022			Playoffs	23/10/2022	10	6/05/2023
Major/Minor Pairs	24/06/2023					Playoffs	13/05/2023
						Playoffs	20/05/2023
						Playoffs	21/05/2023

WEEKLY SOCIAL BOWLS

Event	Day / Time
Ladies Day	Tuesday 9am
Jackpot Pairs	Wednesday 9am
Dad's Army	Wednesday 1pm
Winners & Losers	Friday 4pm
Winners & Losers	Saturday 1pm
Sunday Sinners	Sunday 9:30am

With such a full schedule, we need your help, read on to see how we can help each other over the next year to bring the best of our community to your business in 2022 - 2023!

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WHY SPONSOR

With our busy schedule and our passion to bring the community together, we want to make the best experience for our member as possible. We aim to do this by offering more prizes, more rewards, more opportunities to get out and get active and enjoy it at every step taken.

To be able to offer this, we need your help, but what's in it for you? We want to work with you to see how we can grow your business. We've put together a few ideas, and are happy to discuss new ways to work together. Some ideas we have ready to put into action;

WE HAVE VARIOUS SIGNAGE OPTIONS AROUND THE CLUB



ALL SIGNS ARE DISPLAYED FOR 12 MONTHS

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WHY SPONSOR

SHIRT SPONSORSHIP - TEAM SHIRTS - CHAMPIONS SHIRTS

At the end of this season we are looking to present our club champions with a limited edition winners shirt. These shirts will be worn for many years to come as they will be the pride and joy of the club champions. This opportunity should not be missed to have your business promoted for years to come. Various options available.



YOUR BUSINESS ON OUR SHIRTS

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WHY SPONSOR

EVENTS - EMAILS - WEBSITE - SOCIAL MEDIA + MORE

We have so many options available to promote your business in return for helping us with our sponsorship goals. Here are just a few more options available;

- Special Event Promotion
 - We promote you at multiple events in the year
 - Pull Up banners at events
 - 5 minute live stand up promotion
 - Promotions on event publications & emails
 - Champions awarded in front of your signage
- Website Promotion
 - Listed as a sponsor on our website
- Social Media Promotion
- Email Newsletter Promotion
- In Club P.A. Promotion
- + More

2022 WINDSOR CHALLENGE CUP

INFORMATION
6 teams of 10 players battle over 5 rounds. All disciplines play simultaneously. Singles, Pairs, Triples & Fours. Has your club got what it takes?

FORMAT
Singles: Race to 21 shots
Pairs: 3 bowls per player, 18 ends
Triples: 2 bowls per player, 18 ends
Fours: 2 bowls per player, 16 ends
All rounds limited to 2 hours 15 minutes max.

SPONSORS
Thanks to our sponsors for their continued support.

WINDSOR FUNERAL HOMES

WEBSITES

lawnbowls.com

ENTRY & PRIZES

Entry	\$10 per player
Prizes	\$1000 Prize Money
BBQ Lunch Included	FREE

Winning team will be awarded the Windsor Challenge Cup Perpetual Trophy

SATURDAY 3rd & SUNDAY 4th DECEMBER 2022

SCHEDULE

SAT	9:00 AM - 11:15 AM	Round 1
SAT	11:30 AM - 1:45 PM	Round 2
SAT	1:45 PM - 2:25 PM	Lunch
SAT	2:30 PM - 4:45 PM	Round 3
SUN	9:30 AM - 11:15 AM	Round 4
SUN	11:30 AM - 1:45 PM	Round 5
SUN	1:45 PM - 2:00 PM	Lunch
SUN	2:00 PM - 2:30 PM	Presentation

PHONE: 0490 012 592
EMAIL: bowls@windsorbowls.com.au
WEBSITE: windsorbowls.com.au

TALK TO US TO GET STARTED TODAY

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OUR PACKAGES

We have so many options available to promote your business in return for helping us with our sponsorship goals. Here are just a few more options available;

Platinum

\$3500 / Year

- Large Signage x1
- Small Signage x4
- Shirt Signage - Front
- Shirt Signage - Back
- Framed Sponsor Shirt
- Pull Up Banner x6
- 5 Minute stand up x3
- Logo on event emails x6
- Logo on event flyers x6
- Champion Photos
- Barefoot Bowls + BBQ x2
- Website Promotion
- Club Social Promotion
- Weekly Newsletter

\$ **3500** / year

Gold

\$2000 / Year

- Medium Signage x1
- Small Signage x2
- Shirt Signage - Back
- Pull Up Banner x4
- 5 Minute stand up x2
- Logo on event emails x3
- Logo on event flyers x3
- Barefoot Bowls x1
- Website Promotion
- Club Social Promotion x4
- Weekly Newsletter

\$ **2000** / year

Silver

\$1000 / Year

- Small Signage x1
- Shirt Signage - Back
- Pull Up Banner x2
- Logo on event emails x2
- Logo on event flyers x2
- Website Promotion
- Club Social Promotion x4
- Weekly Newsletter x4

\$ **1000** / year

Bronze

\$500 / Year

- Small Signage x1
- Shirt Signage - Back
- Logo on event emails x1
- Logo on event flyers x1
- Website Promotion
- Club Social Promotion x1
- Weekly Newsletter x4

\$ **500** / year

Prices exclude GST. Full details of each feature including signage sizes are on our website at:

www.windsorbowls.com.au/sponsors/sponsor-us

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BOWLS@WINDSORBOWLS.COM.AU - 0490 012 592



CONTACT US

TALK TO US TO GET STARTED TODAY

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